# NEWSLETTER



## **IN THIS** ISSUE

- **Sourcing Focus**
- **Product Spotlight**
- **New Partnerhip**



#### Centralize your international purchasing

3 good reasons to centralize your international purchasing with Afrik Appro

- 1.One single point of contact for all your technical, industrial and logistics needs.
- 2.A global network of vetted suppliers, audited and optimized.
- 3.A responsive and experienced team focused on reliability, lead times and cost control.

With Afrik Appro, you save time, reduce risks, and streamline your strategic procurement.



#### Go Green with PlasticFri

Afrik Appro is proud to support innovative, sustainable solutions. One such example is PlasticFri, a next-generation biodegradable material designed to replace conventional plastic in packaging, bags, and disposable items. PlasticFri products help industrial players reduce their environmental footprint without compromising on performance or durability.

Ask us how Afrik Appro can support your sustainable procurement goals.



MAURITANIE

### **Expanding local reach through partnership**

Global Supply Mauritania Is Now Afrik Appro's Official Representative in Mauritania To strengthen our footprint in West Africa and better serve our clients, Afrik Appro is proud to partner with Global Supply Mauritania as our official local representative. Based in Nouakchott, Global Supply Mauritania brings strong local insight and operational agility to support your sourcing, logistics, and equipment rental needs. This partnership allows our clients to benefit from faster response times, closer coordination, and the assurance of Afrik Appro's international procurement standards. Together, we combine local presence with global reach, continuing our mission to deliver smart, reliable, and efficient supply solutions across the continent.